With the crowding on full planes, and therefore no possible way to move away from a cell phone conversation, or 150 of them, I think this would be both a cause of serious conflicts on planes between passengers who want to read, sleep or, surprise!, work, and would be a disruption to all travelers. Air travel is often stressful anyway; adding the noise of numerous, usually loud, conversations would seem to be an invitation to the air plane equivalent of road rage. Look at the reactions to crying children now; add lots of loud conversations. A seriously bad idea. I am totally opposed to permitting cell phone usage in flight and I am a gold status business flyer.